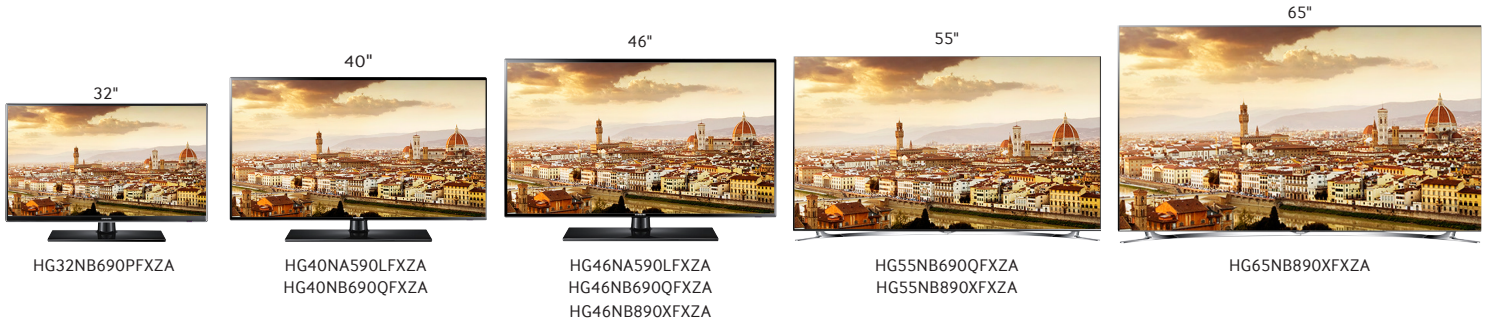


# Interactive TV / SMART TV for Hotel

L TV • \*720p • 1080p

## LED 590, Slim 690, Edge-Lit 890

- Samsung LYNK™ DRM
- Samsung LYNK™ Sinc
- H-Browser - Vendor Server
- Ultra-thin design: 1.37" (890)
- Pro:Idiom™ MPEG4 H.264
- Mobile AllShare Cast
- Wireless LAN Built-in
- Samsung LYNK™ Reach 2.0
- Swivel 20/60/90 degrees w/ lockdown hardware (590, 690)
- Samsung Smart Hub Apps



## Samsung LYNK™ DRM, Pro:Idiom™ & b-LAN™

### LED Direct-Lit 477/577 (478/578 b-LAN™), Slim 677, (678 b-LAN™)

- Samsung LYNK™ DRM
- b-LAN™
- Full HD1080p (26", 32": 720p)
- Pro:Idiom™ MPEG4 H.264
- Samsung LYNK™ Reach 2.0
- Swivel 20/60/90 degrees, 32" w/ lockdown hardware
- Slim Direct 1.95"



## Samsung LYNK™ DRM Technology

### LED Direct-Lit 470 (720p), 570 (1080p), Slim Direct 670 (720p/1080p)

- Samsung LYNK™ DRM
- HD720p (39", 40", 46": 1080p)
- Samsung LYNK™ Reach 2.0
- Swivel 20/60/90 degrees, 32" w/ lockdown hardware (Excludes 28")
- Side A/V
- 22" - Edge-Lit 1080p\*
- Slim Direct 1.95"



Samsung Electronics has been named 2012 ENERGY STAR Partner of the Year in the product manufacturing category by the U.S. Environmental Protection Agency (EPA).

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## LEVERAGE SAMSUNG FEATURES TO MAKE YOUR GUESTS FEEL RIGHT AT HOME.

- Give guests access to premium HDTV content through cable, satellite and video on-demand services thanks to Samsung's own Samsung LYNK™ DRM technology
- Guests can connect external devices such as laptops, phones, tablets and video game consoles using side audio/video jacks or AllShare Cast technology to enjoy a personalized entertainment experience
- Guests can connect to widgets and applications on Samsung's Smart TV platform to get access to streaming video content, social media, news, weather and much more
- Make guests feel right at home with the sleek design, superior picture quality and user-friendly familiarity of Samsung Hospitality TVs



## EASILY INSTALL, CUSTOMIZE, MANAGE AND CONTROL CONTENT WITH SAMSUNG LYNK™ SOLUTIONS.

- All Samsung Hospitality TV models are equipped with Samsung LYNK™ DRM software to give guests access to premium HDTV content. Certain TV models also include Pro:Idiom for hotels that still require it to support Legacy TVs and headend installations
- Samsung LYNK™ REACH 2.0 is integrated into all Samsung Hospitality TV models, allowing them to easily broadcast content, hotel logos and an interactive program guide. Hotels have the ability to manage the TV's software settings, firmware and clone versions from a central location, improving hotel operating efficiency
- Samsung LYNK™ SINC is a software solution designed to unlock key features of the Samsung Hospitality Smart TV platform and provide the hotel with a highly configurable content management system while also providing guests access to widgets and applications
- Samsung LYNK™ H-Browser is an embedded software platform designed to leverage the functionality of Samsung Hospitality Smart TVs, connecting them to the hotel's video on-demand solution without using an external set top box
- Compatible with virtually any content provider and existing hotel infrastructure to deliver guests the in-room entertainment they love



## DESIGNED TO IMPROVE HOTEL OPERATING EFFICIENCY.

- Easily manage Samsung LYNK™ DRM-empowered TVs to improve hotel operating efficiency, offering a cost-effective alternative to Pro:Idiom
- No set top box is required to operate the Samsung LYNK™ REACH, SINC and H-Browser solutions, eliminating unnecessary costs and complexity
- Samsung Hospitality TVs combine the lower energy consumption property managers expect from a leading brand with the superior picture quality guests are accustomed to at home
- Lower total cost of ownership with TVs that consume up to 30% less energy, reducing your hotel's overall power consumption



**(800) 709-8731**

**[www.directvideotv.com](http://www.directvideotv.com)**  
**[sales@directvideotv.com](mailto:sales@directvideotv.com)**